

SPECIFICATIONS DAZEDDIGITAL.COM

All measurements are in pixels at 72 dpi.

- Billboard: 605 x 225
- Flash files have a maximum duration of 3 seconds and a maximum size of 100K.
- Column: 580 x 70
- Standard banners: 468 x 60
- Skyscraper: 120 x 600
- Wide skyscraper: 160 x 600 IM
- MPU: 300 x 250

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